

Jaguar XE Named 'Most Beautiful Car Of 2014' At The 30th Festival Automobile International In Paris

- The Jaguar XE has been named 'Most Beautiful Car of 2014' at Festival Automobile International in Paris
- Jaguar Director of Design Ian Callum was presented the award at a ceremony held on January 27 at the Hotel des Invalides, in front of 600 VIPs and more than 60 media
- The XE will be on show at the 'Concept Car Exposition' of Festival Automobile International from January 28 until February 1 alongside 18 concept cars, including Jaguar Project 7
- The Jaguar XE was first revealed at the Paris Motor Show in October 2014 and is available to order in the UK now, from £26,995 on the road

January 28 2015: At the 30th edition of Festival Automobile International in Paris, the Jaguar XE was awarded 'Most Beautiful Car of 2014'. Jaguar Director of Design Ian Callum collected the award in front of a crowd of 600 VIPs and more than 60 media.

The award is decided by a public vote, with more than 100,000 votes cast across 59 countries. Beating competition from the Mazda MX-5, Mercedes C-Class Estate and Fiat 500X, the Jaguar XE took victory with 28% of the votes.

From the morning of 28 January, the Festival Automobile International continues in Paris with a four-day exhibition at the Hotel des Invalides, where the Jaguar XE will be showcased alongside 18 concept cars, including Jaguar Project 7. More than 40,000 visitors are expected to attend.

This is the XE's second French award since the Paris Motor Show in October 2014, where it was crowned 'Best Production Car' by Auto Plus magazine and the listeners of French radio station, RTL.